Sunday, February 16, 2020: Travel day [Fly into Raleigh-Durham International Airport and take local transportation to Chapel Hill—about 20.5 miles. Check-in to Conference Hotel, The Carolina Inn, University of North Carolina (UNC) Campus, Chapel Hill, NC (hotel address: 211 Pittsboro Street, Chapel Hill, NC 27516); hotel web link provided on registration form].

6:00–7:00 p.m. Informal gathering for all participants in the Crossroads Restaurant Bar in The Carolina Inn (a destination hotel on the UNC campus)

Dinner is on your own. Enjoy the Crossroads restaurant or try one of the many good options within walking distance.

Monday, February 17, 2020 ASMD Directors Forum Meeting
8:15 a.m. Full registrants meet in Carolina Inn lobby for short walk to the main (West End) entrance of the Morehead Planetarium and Science Center (250 E. Franklin St, Chapel Hill, NC 27514). Significant others may come to the main entrance at 3:00 p.m. and join us in the South Terrace meeting room.
Monday, February 17, Directors Forum Program, Morehead Planetarium and Science Center (South Terrace off of the State Dining Room, Third Floor, Morehead Building)

8:30–8:45 a.m. Welcome to UNC at Chapel Hill, Morehead Planetarium and Science Center, and the 2020 ASMD Directors Forum
Meeting Host Todd Boyette, Director, Morehead Planetarium and Science Center
ASMD Interim President Joe Keiper, Executive Director, Virginia Museum of Natural History

8:45–9:45 a.m. Directors Round Table
Moderated by ASMD President Joe Keiper: one-minute individual introduction by each director and brief discussion of one positive or negative disruption at your museum

Joe Keiper, ASMD President

9:45–11:45 a.m. Panel Discussion: Case Studies on Developing, Cultivating, and Leveraging Relationships with Colleges and Universities (followed by group discussion)
Panelists and Discussion Leader:
Todd Boyette, Director, Morehead Museum and Planetarium and Panel Moderator
Denise Young, Executive Director, Bell Museum, St. Paul, MN
Jason Cryan, Deputy Director and Chief, Research and Collections, North Carolina Museum of Natural Sciences, Raleigh, NC and incoming Director, Natural History Museum of Utah, Salt Lake City, Utah
Richard Superfine, Chair, Department of Applied Physical Sciences, UNC at Chapel Hill, NC
Tanya McGhee, Senior Director of STEM Outreach, North Carolina Community College System
Group Discussion Led by Jonathan Frederick, Senior Manager for Strategic Partnerships, Morehead Planetarium and Science Center
Todd Boyette
Denise Young

Jason Cryan
Richard Superfine

Tanya McGhee
Jonathan Frederick

11:45 a.m.–12:00 p.m. Break
Noon–1:00 p.m. Working lunch in the South Terrace off of the State Dining Room, Morehead Building (Buffet will be set up adjacent to the meeting room.) Presentations and facilitated discussion of targeted Hot Topic: Promotion and Measurement of Inclusion, Equity, and Diversity

Speakers:
Cristin Dorgelo, President & CEO, Association of Science and Technology Centers
Andrew Plumley, Director of Inclusion, American Alliance of Museums
Crystal Harden, Director of Programs and Strategic Initiatives and Chief Diversity Officer, Morehead Planetarium and Science Center

Cristin Dorgelo

Andrew Plumley

Crystal Harden
1:00–1:45 p.m. Panel Discussion: Strategies for Dealing with Positive and Negative Disruptions at Museums
Panelists:
Elizabeth Pierce, President & CEO, Cincinnati Museum Center—Museum Renovation and New Construction
Kirk Johnson, Sant Director, National Museum of Natural History—Decolonizing Museums
William Harris, President and CEO, Space Center Houston—Managing and Engaging Boards

1:45–3:00 p.m. Working Group Breakout Sessions on Luncheon and Panel Discussion Topics led by Panelists and Luncheon Speakers. Members select the session of their choice: Diversity, Equity, and Inclusion; Museum Renovation and New Construction; Decolonizing Museums; or Managing and Engaging Boards.

3:00–3:10 Break. Significant others may enter through the main (West End) entrance of the Morehead Planetarium and Science Center at 3:00 p.m. and join us in the South Terrace Meeting Room to participate in the afternoon and evening activities.
3:10–5:15 p.m. Background Presentations and a Tour of the UNC at Chapel Hill Research Labs of Archaeology
C. Margaret Scarry, Professor of Anthropology and Archaeology and Director of the Research Labs of Archaeology—Mission and History of the Research Labs
Vincas Steponaitis—Overview of the Development of the Curation Facility
Following their presentations, Margaret and Vin will lead us on the short walk to the Research Labs to explore four areas: collections curation, 3D modeling, zooarchaeological research, and the Web-based Virtual Museum.

5:15–5:20 p.m. Walk back to Morehead Planetarium.

5:20–6:15 p.m. Reception in the Morehead Planetarium in the GSK Fulldome Theater

6:15–8:15 p.m. Dinner experience in the GSK Full Dome Theater: “A Culinary and Visual Tour of the Known Universe”

8:15 p.m. Participants walk back to The Carolina Inn and continue discussions

Tuesday, February 18: Directors Forum Program, Morehead Planetarium and Science Center
8:45 a.m. ASMD members gather in the Carolina Inn lobby to walk to the main (West End) entrance, Morehead Planetarium and Science Center. Invited guests participating in the meeting may join the group at 10:30 or 11:30 a.m. on the South Terrace of the Morehead Building, and significant others may join the group at the West End entrance to the Morehead Planetarium and Science Center at 12:30 p.m.

9:00–10:30 a.m. Business Meeting in the South Terrace off of the State Dining Room, third floor, Morehead Building (ASMD President Joe Keiper and ASMD members only)

10:30–11:30 a.m. Break—Read your email, solve crises at your home institutions, or continue talking with colleagues.
11:30 a.m.–12:30 p.m. Networking lunch in the State Dining Room (third floor of the Morehead Building, Morehead Planetarium and Science Center)

12:30–1:00 p.m. Bus transportation from the main (West End) entrance of the Morehead Planetarium and Science Center to Duke Lemur Center’s Division of Fossil Primates in Durham. Significant others may join us at 12:30 p.m. at the West End entrance for the field trip and dinner.

1:00–2:30 Tour of Duke Lemur Center’s Division of Fossil Primates led by Duke Lemur Center Executive Director Greg Dye

Greg Dye
2:30–3:00 p.m. Bus transportation to Museum of Life and Science in Durham (discussion of Duke Lemur Center and Division of Fossil Primates on bus)

3:00–4:30 p.m. Tour of the Museum of Life and Science in Durham, Led by CEO Barry Van Deman and the Museum’s Leadership Team
4:30–4:45 p.m. Brief break then board bus by 4:45 p.m. for short ride to restaurant
5:00–7:00 p.m. Group dinner at It’s a Southern Thing restaurant in Durham. Enjoy authentic North Carolina cuisine, with most foods sourced from North Carolina farms and butchers.

7:00–7:30 p.m. Bus trip back to The Carolina Inn in Chapel Hill (discussion of experience at Museum of Life and Science on bus). The night is young so there is time for dialog at the hotel.

**Wednesday, February 19, 2020 Directors Forum Field Trips**

8:15–8:20 a.m. Members and significant others gather in the Carolina Inn lobby to board bus to depart for field trip.

8:30–10:00 a.m. Tour of UNC Carolina Basketball Museum and Dean Smith Center led by Steve Kirschner, Senior Associate Athletic Director for Communications, UNC at Chapel Hill and Brett Botta, Director of the Dean E. Smith Center
10:00 a.m.–12:00 p.m. Bus Departs from Carolina Basketball Museum and Dean Smith Center at 10:00 a.m. and drives to Research Triangle Park in Durham (the largest research park in the country). We will visit AgBiome in Research Triangle Park. The mantra of this center for agricultural innovation is “Better Microbes, Better Crops, Better World,” and they pride themselves in “curating” a company culture that maximizes happiness, innovation, and productivity. Eric Ward, AgBiome CO-CEO, Scientific Leader, and Board member, has arranged for staff members to take us through AgBiome from 10:30 a.m. until noon.

12:00 p.m. Bus departs AgBiome in Research Triangle Park for the North Carolina Museum of Natural Sciences in Raleigh, NC (ca. 35 minute drive), with a drop at the Raleigh-Durham International Airport at about 12:30 p.m.

1:00-1:45 p.m. Bus Arrives at North Carolina Museum of Natural Sciences at 1:00 p.m. for a working lunch in the Museum’s Nature Research Center (Environmental Conference Center, 4th floor) with Eric Dorfman, Director, Jason Cryan, Deputy Director and Chief of Research and Collections, North Carolina Museum of Natural Sciences and incoming Director Natural History Museum of Utah, and members of the North Carolina Museum of Natural Sciences Leadership Team.
1:45–3:30 p.m. Tour of North Carolina Museum of Natural Sciences by Eric Dorfman, Jason Cryan, and Leadership Team Members

North Carolina Museum of Natural Sciences, Raleigh

3:30–4:30 p.m. Bus trip back to The Carolina Inn (discussion of experience at North Carolina Museum of Natural Sciences on bus) with a drop off at the Raleigh-Durham International Airport at about 4:00 p.m. on the way out of town

The meeting officially ends with the return to The Carolina Inn. Some participants may choose to spend the night on February 19 and should be able to reserve their rooms at the conference rate.

ASMD 2020 Directors Forum Program Committee: Joe Keiper, Julie Stein, Todd Boyette, Elizabeth Pierce, Denise Young, Terri Trotter, and Bonnie Styles